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Internet and Surveillance

The Challenges of Web 2.0 and Social Media

Edited by **Christian Fuchs**, **Kees Boersma**, **Anders Albrechtslund**, and **Marisol Sandoval**

The Internet has been transformed in the past years from a system primarily oriented on information provision into a medium for communication and community-building. The notion of "Web 2.0", social software, and social networking sites such as Facebook, Twitter and MySpace have emerged in this context. With such platforms comes the massive provision and storage of personal data that are systematically evaluated, marketed, and used for targeting users with advertising. In a world of global economic competition, economic crisis, and fear of terrorism after 9/11, both corporations and state institutions have a growing interest in accessing this personal data. Here, contributors explore this changing landscape by addressing topics such as commercial data collection by advertising, consumer sites and interactive media; self-disclosure in the social web; surveillance of file-sharers; privacy in the age of the internet; civil watch-surveillance on social networking sites; and networked interactive surveillance in transnational space. This book is a result of a research action launched by the intergovernmental network COST (European Cooperation in Science and Technology).

Table of Contents

Preface *Thomas Mathiesen* 1. Introduction: Internet and Surveillance *Christian Fuchs, Kees Boersma, Anders Albrechtslund and Marisol Sandoval* **Part 1: Theoretical Foundations of Internet Surveillance Studies** 2. Critique of the Political Economy of Web 2.0 Surveillance *Christian Fuchs* 3. Exploitation in the Data Mine *Mark Andrejevic* 4. Key Features of Social Media Surveillance *Daniel Trottier and David Lyon* 5. Jean-François Lyotard and the Inhumanity of Internet Surveillance *David W. Hill* 6. Critical Internet Surveillance Studies and Economic Surveillance *Thomas Allmer* **Part 2: Case Studies, Applications and Empirical Perspectives of Internet Surveillance Studies** 7. A Critical Empirical Case Study of Consumer Surveillance on Web 2.0 *Marisol Sandoval* 8. Disciplining the Consumer: File-Sharers Under the Watchful Eye of the Music Industry *David Arditi* 9. Socializing the City: Location Sharing and Online Social Networking *Anders Albrechtslund* 10. What Do IT Professionals Think About Surveillance? *Iván Székely* 11. Fields, Territories and Bridges: Networked Communities and Mediated Surveillance in Transnational Social Space *Miyase Christensen and André Jansson* 12. When Transparency Isn't Transparent: Campaign Finance Disclosure and Internet Surveillance *Kent Wayland, Roberto Armengol and Deborah G. Johnson* 13. Privacy, Surveillance and Self-Disclosure in the Social Web: Exploring the User's Perspective via Focus Groups *Monika Taddicken* 14. How Does Privacy Change in the Age of the Internet? *Rolf H. Weber* **Part 3: Conclusion** 15. Postface: Internet and Surveillance *Kees Boersma*

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