The 5th ICTs and Society-Conference: The Internet and Social Media at a Crossroads: Capitalism or Commonism? Perspectives for Critical Political Economy and Critical Theory.

Vienna University of Technology. Vienna, Austria June 3-7, 2015.
http://icts-and-society.net/events/5th-icts-and-society-conference/
http://summit.is4is.org

The information society has come with the promise to restore information as a commons. The promise has not yet proven true. Instead, we face trends towards the commercialisation and commoditisation of all information; towards the totalisation of surveillance and the extension of the battlefield to civil society through information warfare; towards disinfotainment overflow; towards a collapse of the technological civilisation itself.

The Vienna Summit is a multi-conference and is at the same time the 5th ICTs and Society-Conference: The Internet and Social Media at a Crossroads: Capitalism or Commonism? Perspectives for Critical Political Economy and Critical Theory.

Given that the information society and the study of information face a world of crisis today and are at a crossroads, also the future of the Internet and social media are in question. The 5th ICTs and Society Conference therefore wants to focus on the questions: What are the main challenges that the Internet and social media are facing in capitalism today? What potentials for an alternative, commonist Internet are there? What are existing hindrances for such an Internet?
What is the relationship of power structures, protest movements, societal developments, struggles, radical reforms, etc. to the Internet? How can critical political economy and critical theory best study the Internet and social media today?

**Location:**
See: http://summit.is4is.org/programme/venue

Vienna University of Technology:
a) Freihaus: Wiedner Hauptstrasse 8-10, 1040 Vienna  
b) Plus-Energie-Bürohochhaus/Audimax, Getreidemarkt 9, 1040 Vienna  
Tube stop for both: Karlsplatz (lines: U1, U2, U4)  
All sessions of the ICTs & Society conference take place in the *Freihaus*

**General conference opening**: Wednesday, June 3, 2015, 12:00, Vienna University of Technology: Auditorium Maximum (AudiMax), Getreidemarkt 9, 1060 Wien

Further information:  
http://summit.is4is.org/

Full programme of the entire multi-conference:  
http://summit.is4is.org/programme/schedule
**PROGRAMME OF THE ICTs AND SOCIETY CONFERENCE STREAM**

**THURSDAY, JUNE 4**

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<td>Freihaus, FH6</td>
<td><strong>ICT&amp;S1: The Critical Approach to ICTs and Society</strong></td>
<td>Sebastian Sevignani</td>
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<td>Keynote Talks by Christian Fuchs, Jörg Becker</td>
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<td>Christian Fuchs</td>
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<td>Critical Theory of the Internet: The Importance of Raymond Williams, Dallas Smythe, and Herbert Marcuse Today</td>
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<td>Jörg Becker</td>
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<td>Media and Information Technology: Social Control from Above &amp; Below and From Outside &amp; Inside</td>
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<td>Christian Fuchs</td>
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<td>Marx, the General Intellect, the Grundrisse, and the Fragment on Machines in the Age of Digital Labour and Digital Capitalism</td>
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<td>Sebastian Sevignani</td>
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<td>Capital Control, Privacy Crisis, and the Work of Being Watched</td>
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<td>Tilman Reitz</td>
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<td>The Class Situation(s) of Knowledge Work</td>
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<td>Arwid Lund</td>
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<td>The Capital of Communism: Critical Evaluations of Peer Production's Strategic Alliance with Capital</td>
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<td><strong>ICT&amp;S3A: The Political Economy of Digital Labour</strong></td>
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<td>Mariano Zukerfeld</td>
<td>Informational Cognitive Exploitation, Digital Labour and the Double Freedom of Knowledge</td>
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<td>Guillermina Yansen, Agostina Dolcemáscolo, Andrés Rabosto</td>
<td>Cognitive Exploitation of Audiovisual Content: The Youtube and XVideos Cases</td>
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<td>Hangwoo Lee</td>
<td>Compensating for Free Digital Labor: DRM, Micropayment, and Basic Income</td>
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<td>Isabell C Loeschnner</td>
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<td>Domenico Fiormonte, Desmond Schmidt, Paolo Monella, Paolo Sordi</td>
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<td>Helen Barcham</td>
<td>These Wars are Personal: Feminism and Therapy Culture</td>
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<td>Tales Tomaz</td>
<td>History of Being, Machenschaft and Anti-Semitism: Implications of Heidegger’s “Black Notebooks” for a Critical Theory of Technology</td>
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ICT&S4A: Cultural Studies and the Internet
Dimitra L. Milioni
Seija Ridell, Minna Saariketo
Carsten Winter, Lorenz Grünwald
Bernardo Barros Coelho de Oliveira

18:00-19:30, Location: Freihaus, FH2
Chair: Sebastian Sevignani
Opening the ‘Black Box’ of User Agency: A Critical Cultural Studies Approach to Web 2.0
Negotiating the Architectural Power of Connective Media. Stuart Hall's Encoding/Decoding Model and the Critical Study of Digitally Afforded Social Environments
New Perspectives for Use-Values? For a more Complex Understanding of Digital Labour
Experience and Narrative in the Digital Era: the Binge-Viewing Case

Thursday June 4
ICT&S4B: Open Education and Critical Media Literacy in Digital Capitalism
Julie Danielle Frechette
Ronald Macintyre
John Casey, Wolfgang Grelle

18:00-19:30, Location: Freihaus, FH3
Chair: Marisol Sandoval
Top Ten Guiding Questions for Critical Digital Media Literacy Education
An Uneasy Relationship: Open Educational Practice and Neoliberalism
Jane Austen and the Belly of the Beast Part 2 Language and Power: Commodification, Technology and the Open Agenda in Higher Education
FRIDAY, JUNE 5

Friday June 5
ICT&S5: An Alternative Internet!? Prosumer Co-operatives, the Digital Commons and Alternative Online Spaces
Andreas Wittel
Marisol Sandoval
Banu Durdağ
Hans Asenbaum
11:00-12:30, Location: Freihaus, FH2
Chair: Yuqi Na
Digital Technologies and Labour in Capitalism and in the Commons
Prosumer Co-operatives and the Prospects of Truly Social Media
Creating Alternative Communication Spaces: Resistance, Technology and Social Change
Revisiting E-topia – A Social Movements Perspective on Cyberdemocracy

Friday June 5
ICT&S6: Neoliberal and Socialist Perspectives on the Information Society and Information Technology
Alistair S. Duff
David J. Hakken, Maurizio Teli, Barbara Andrews
Yuqi Na
Hakan Yüksel
14:00-15:30, Location: Freihaus, FH2
Chair: Jernej Amon Prodnik
'MereBrotherhood': Religious Socialism @ Network Society
Critical Alternatives in Computing Scholarship: Coordinates of a Struggle to Go Beyond Capital
Ideologies of the Development of the Chinese Internet
Creating Dependency instead of Prosperity: A Critique of Information Society Policies in Turkey
Friday June 5
ICT&S7A: The Political Economy of Online Advertising
Chair: Christian Fuchs, Josef Baum
Secil Toro
Bahar Ayaz
Sašo Sláček Brlek, Jernej Amon
Prodnik
Towards a Global Ad Tax – Advertisement in a Political Economy and Political Ecology Framework
Deception and Internet Advertising: Tactics Used in Online Shopping Sites
Culture Industry in the Digital Era
Quantification of Audiences as a Decision-Making Factor in Slovene Web Journalism

Friday June 5
ICT&S7B: The Internet and Power
Chair: Marisol Sandoval
Justine Gangneux
Laura Fichtner
Kavous Ardalan
Teresa Numerico
Surveillance Enabling Technologies and Peer Scrutiny: Impacts on Trust in Young Adults' Interpersonal Relationships
Techno-Politics as Network(ed) Struggles
Media and Democracy: Four Paradigmatic Views
Google AI and Turing’s Social Definition of Intelligence
SATURDAY, JUNE 6

Saturday June 6
ICT&S8: How Smart is Big Data?
Keynotes Stefania Milan and Payal Arora
Stefania Milan
Payal Arora

Saturday June 6
ICT&S9A: Commodification in the Digital Age
Tim Dwyer, Fiona Martin
Rachel O’Dwyer
Demetra Garbasevschi
Zafer Kiyan

Saturday June 6
ICT&S9B: The Internet and Social Movements
Aylin Aydogan, Funda Basaran
Bianca Mitu
Guiomar Rovira
Paloma Viejo Otero

09:00-11:00, Location: Freihaus, FH6
Chair: Christian Fuchs
Big Data and the Understanding of the Political Commons and the Global South

14:00-15:30, Location: Freihaus, FH2
Chair: Christian Fuchs
How Did They Get Here? The Likeable Engine, Dark Referrals and the Problematic of Social Media News Analytics
When Telcos Become Banks: Sociotechnical Control in Mobile Money
Personal Identity as Digital Commodity
Rethinking Cultural Production in the Context of Commodification: Two Step or Dual Production

14:00-15:30, Location: Freihaus, FH3
Chair: Yuqi Na
Wherever The Resistance, Video Activism Is There: Çapul TV
Social Classes and Digital Activism
Twenty Years of Networks, Streets and Struggles
How Do Far-Right Movements and Parties Use the Internet and the Social Media? Digital Facebook Postcards With Hate From the Far Right
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<td>What the Critical Approach Can Bring to the Study of a Potentially Vulnerable Group's Everyday ICT Usage</td>
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<td>The Online Production and Commodification of Gender Variant and Sexuality Diverse Young People</td>
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<td>‘Faith Politics’: Social Media and Right-Wing Hindu Nationalism in India</td>
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