

20% discount with this flyer!

Culture and Economy in the Age of Social Media

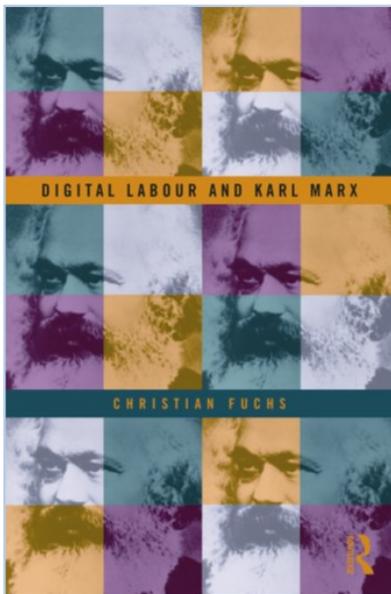
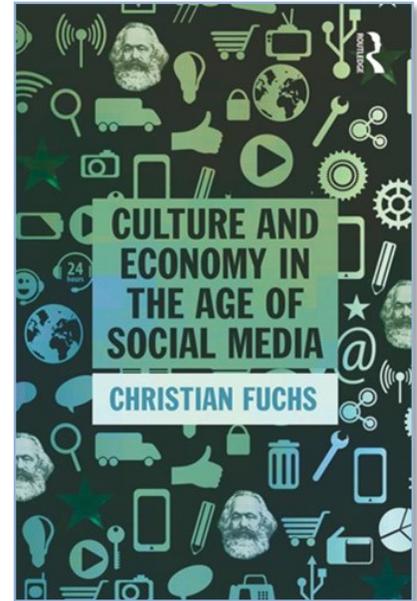
By Christian Fuchs, University of Westminster

Pb: 978-1-13-883931-1 | ~~\$49.95~~ **\$39.96**

Hb: 978-1-13-883929-8 | ~~\$150.00~~ **\$120.00**

Understanding social media requires us to engage with the individual and collective meanings that diverse stakeholders and participants give to platforms. It also requires us to analyse how social media companies try to make profits, how and which labour creates this profit, who creates social media ideologies, and the conditions under which such ideologies emerge. In short, understanding social media means coming to grips with the relationship of culture and the economy. In this engrossing book, Fuchs delves deeply into the subject, offering readers theoretical concepts, contemporary examples, and opportunities for political interventions.

For more information, visit <http://www.routledge.com/9781138839311/>



Digital Labour and Karl Marx

By Christian Fuchs, University of Westminster

Pb: 978-0-415-71616-1 | ~~\$43.95~~ **\$35.16**

Hb: 978-0-415-71615-4 | ~~\$150.00~~ **\$120.00**

How is labour changing in the age of computers, the Internet, and "social media" such as Facebook, Google, YouTube and Twitter? In *Digital Labour and Karl Marx*, Christian Fuchs attempts to answer that question, crafting a systematic critical theorisation of labour as performed in the capitalist ICT industry. Relying on a range of global case studies--from unpaid social media prosumers or Chinese hardware assemblers at Foxconn to miners in the Democratic Republic of Congo--Fuchs sheds light on the labour costs of digital media, examining the way ICT corporations exploit human labour and the impact of this exploitation on the lives, bodies, and minds of workers.

For more information, visit <http://www.routledge.com/9780415716161/>

20% Discount Available - enter the code FLR40 at checkout*

For more details, or to request a copy for review, please contact: Melanie Pheby, Marketing Assistant, melanie.pheby@tandf.co.uk.

* Offer cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via our website.

Visit our website for more information
and online ordering:

www.routledge.com

 **Routledge**
Taylor & Francis Group

Order your books today...

IF YOU ARE IN THE UK/REST OF WORLD:

Return this form via post to:
Marketing Department, Routledge,
FREEPOST SN926, 2 Park Square, Milton Park,
Abingdon, Oxon, OX14 4BR, UK

or
Telephone: +44 (0) 1235 400524
Fax: +44 (0) 1235 400525
E-mail: tandf@bookpoint.co.uk
Online: www.routledge.com

Postage:

5% of total order (£1 min charge, £10 max charge)
Next day delivery +£6.50*

**We only guarantee next day delivery for orders received before noon.*

IF YOU ARE IN THE US/CANADA/LATIN AMERICA:

Return this form via mail to:
Routledge, 7625 Empire Drive,
Florence, KY 41042, USA

or
Telephone: Toll Free 1-800-634-7064
(M-F: 8am-5:30pm)
E-mail: orders@taylorandfrancis.com
Online: www.routledge.com

Sales Tax/GST:

Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD,
NJ, NY, PA, TN, TX and VA please add local sales tax.

Canadian residents please add 6% GST.

Postage:

US:
Ground: \$5.99 1st book;
\$1.99 for each additional book
2-Day: \$9.99 1st book;
\$1.99 for each additional book
Next Day: \$29.99 1st book;
\$1.99 for each additional book

Canada:
Ground: \$7.99 1st book;
\$1.99 for each additional book
Expedited: \$15.99 1st book;
\$1.99 for each additional book

Latin America: Airmail: \$44.00 1st book;
\$7.00 for each additional book
Surface: \$17.00 1st book;
\$2.99 for each additional book

Library Recommendation

Ensure that your library has access to all the latest publications.

Visit www.routledge.com/info/librarian.asp today and complete our online Library Recommendation Form.

Complimentary Exam Copy Request

To order a complimentary exam copy, please visit:

www.routledge.com/info/compcopy

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Our publishing program continues to expand so please visit our website to stay up-to-date

www.routledge.com

 **Routledge**
Taylor & Francis Group

Routledge... think about it
www.routledge.com

eBooks from Taylor & Francis

Helping you to choose the right eBooks for your Library

Over 30,000 eBook titles in the Humanities, Social Sciences, STM and Law from some of the world's leading imprints.

Choose from a range of subject packages or create your own!

Key Features:

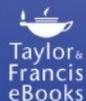
- ▶ Free MARC records
- ▶ COUNTER-compliant usage statistics
- ▶ Flexible purchase and pricing options

For more information, pricing enquiries or to order a free trial, please contact your local sales team.

UK and Rest of World: online.sales@tandf.co.uk

US, Canada and Latin America: e-reference@taylorandfrancis.com

www.tandfebooks.com


Taylor & Francis
eBooks

ORDER YOUR
FREE
INSTITUTIONAL
TRIAL TODAY

Routledge Paperbacks Direct

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

Visit www.routledgepaperbacksdirect.com for a full list of available titles.

Recommend key titles to your librarian today.

Ensure that your library has access to all the latest publications.

Visit www.routledge.com/info/librarian.asp today and complete our online Library Recommendation Form.



Routledge Revivals Discover Past Brilliance...

www.routledge.com/books/series/Routledge_Revivals